



LONRAH

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Newsletter

January 2026
Issue 44

LATEST news

www.lonrah.com



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Key moments start here

Virginia making final checks ahead of welcoming our client to their new home!!

It's been an exceptionally busy start to 2026 at Lonrah.

If you're considering selling, please get in touch - we have clients actively waiting for the right property, and would be delighted to help. London@Lonrah.com

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The Resort Specialist



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Feeling solar good!

It's never long before the sun's back out in Murcia.

Beautiful lunchtime on the Santa Rosalia beach

To enquire about the latest properties on Santa Rosalia, and find your perfect home on this award winning resort, please contact us: London@Lonrah.com

We would be delighted to help. The Resort Specialist

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Seize the date

The resort is looking beautiful, the weather is amazing, and our new and completely free calendars have arrived.

Pop in and collect one while stocks last !

Join our WhatsApp channel to stay updated!

<https://whatsapp.com/channel/0029VbBw7CDA2pLG0UJjG70f>

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SOLED

It's been an exceptional time of sales on Hacienda Riquelme, at the end of a year that was transformative for the market on the resort.

At Lonrah, we saw multiple sales above €200,000 for our vendors – up to €259,950, and we welcomed more vendors than ever before – listing our 600th property on the resort just before Christmas.

Vendors like the owner of this beautiful first floor apartment on Atlantico:
<https://www.lonrah.com/property/hr587/>
#Sold

Previously for sale unsuccessfully with multiple agents, the owner heard that we had sold the apartment above before it reached our site (at its €230,000 asking price) and asked us to take their property on too.

We were delighted to step in and secure the sale for them – and they are now starting the New Year looking forward to their completion.

Or the owners of this second floor apartment, also on Atlantico:
<https://www.lonrah.com/property/hr540/>
Again, listed elsewhere without success, the owner turned to us.

We advised that it was underpriced, raised the asking price, and sold it for €10,000 more than previously advertised. Our goal is to ensure that selling with Lonrah gives you more advantages than selling anywhere else.

From our office on the resort to our multi lingual team and being the number one search result on Google for property sales on HR, our aim is to give our owners the best possible platform to sell.

But our focus isn't just on ensuring our vendors enjoy the widest possible exposure, it's also that our homes are presented in the best possible way, from cleaning to staging to photographing and videos – and, importantly, that we also use our platform to strengthen and promote the resort to the world.

The post Christmas week was the busiest I can remember, and, after all the sales, we're looking to take on more properties for what looks to be a very busy January. I'm always available if you'd like to discuss selling your home, or, of course, if you're looking for your perfect property on Hacienda Riquelme.

Wishing everyone a wonderful 2026 🍷
It's set to be an exciting year ahead.

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LIVING HERE IS A PRIVILEGE - AND IT'S ONE THE WORLD HAS WOKEN UP TO.

There's a trend on social media
that 2026 is the new 2016.

But on the resorts, it's anything but.
Those of us who were here in 2016
remember a very different place.

A different market in a different time.
Today, the resorts are the destination
of choice for buyers across the world -
havens of peace, beauty and luxury.
Of knowing that your family is safe,
and that help and support are always
on hand.

The quiet calm of a coffee in the
morning sun overlooking the pool, and
that priceless feeling when you pass
through security and every care fades
away.

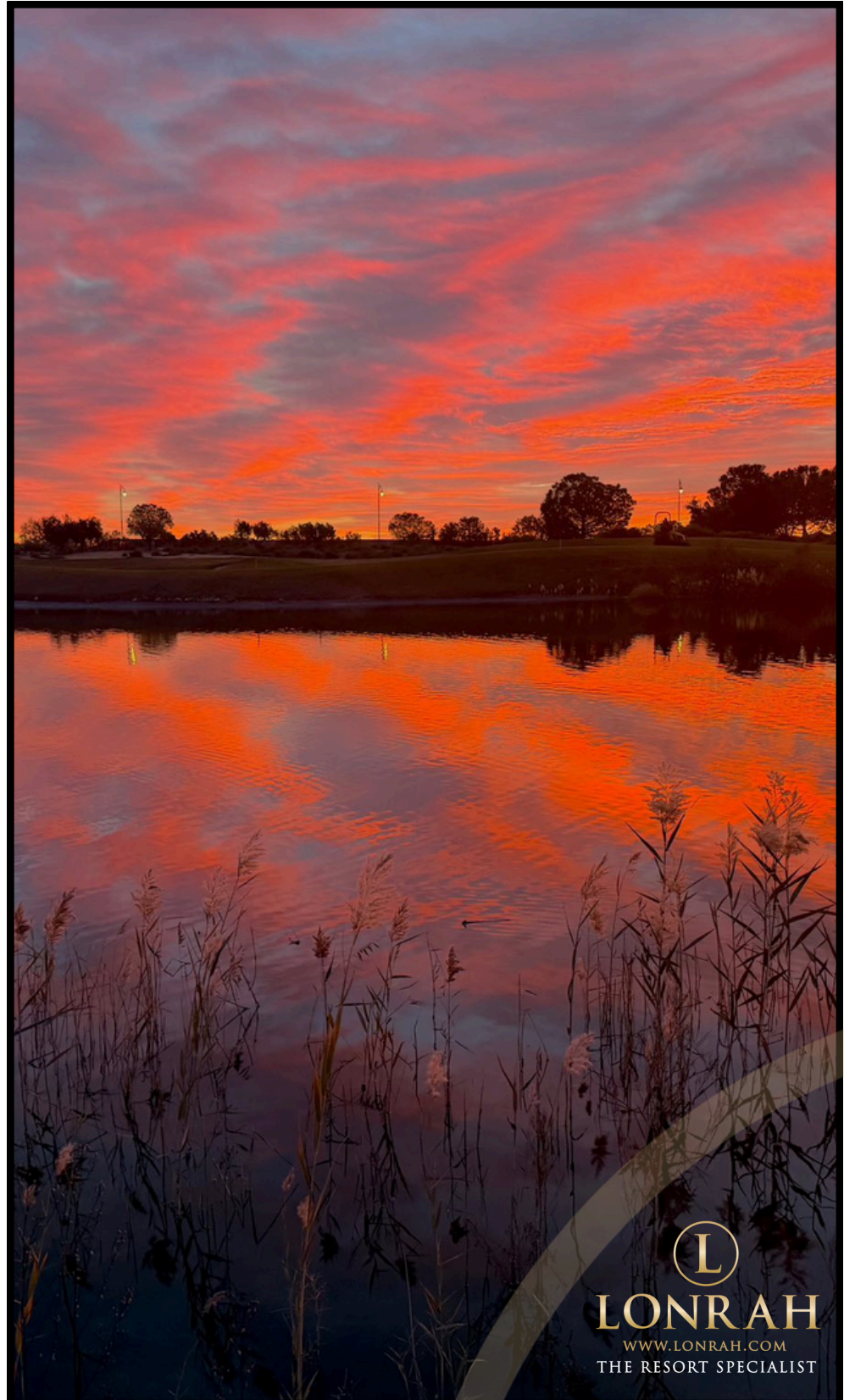
Living here is a privilege - and it's one
the world has woken up to.

At Lonrah, it's our honour to showcase
these resorts to the world, and to
witness the smiles on our clients' faces
as life begins to change around them.
Because on the resorts, 2026 is not
2016 revisited.

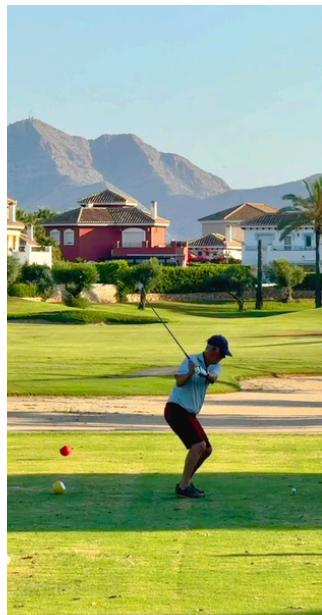
It is a different world entirely.
And in truth, it's only the beginning.

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These apartments were all sold this month
 Properties don't sell by chance, they sell with the right strategy
 and the right buyers.
 I have motivated buyers actively looking and a proven process
 to take your property from listing to SOLD. I'll guide you through
 every step, keep you informed, and handle the entire process
 so you can feel confident and supported.
 Thinking of selling? Contact me for a free valuation.

Zara@lonrah.com
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Great news

Excellent news today for owners on Mar Menor 1

From admin:

"The Land Registry has informed us that the amendment to the Bylaws has now been registered – from next week, owners at Mar Menor 1 will be able to apply for the NRUA to the Registry."

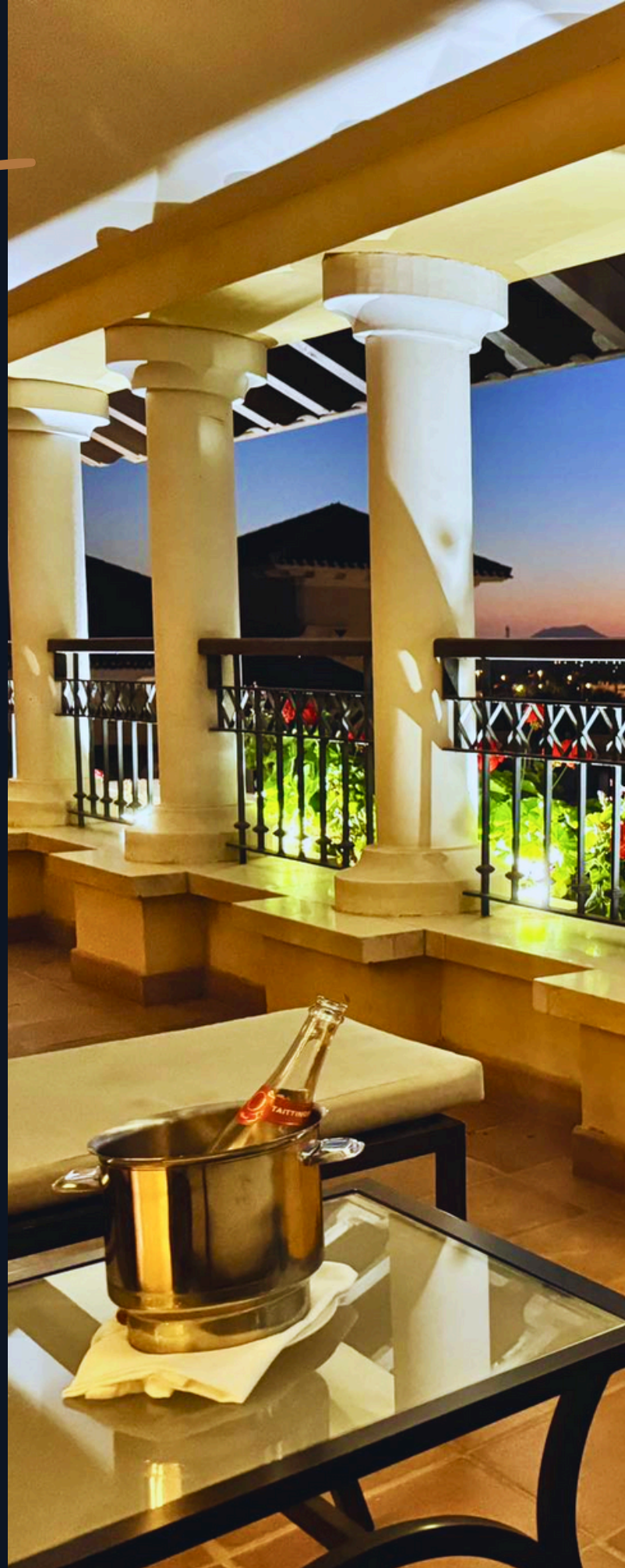
With La Torre's recent announcement too approving new short term rental licenses, things are moving forward well ahead of the busy summer season.

The administration team (Inmho) on both resorts has been very proactive in issuing updates – hugely appreciated by owners on both La Torre and Mar Menor.

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[#Lonrah](#) [#MarMenorGolfResort](#) [#LaTorre](#)





Brand New Homes on the Resorts

The Murcian resorts are evolving and it's an incredibly exciting time. The resorts are becoming what they were always designed to be, luxurious communities, characterized by safety and beauty, with a superb infrastructure and world class lifestyle.

Somium, the leading developer on Las Colinas Golf & Country Club, is launching their first ever collection of brand new properties on the Murcian resorts, with a stunning collection of new build apartments and villas at El Valle Golf Resort. It's a huge statement – not just of confidence in El Valle – but a signal of how widely recognized and established the Murcian resorts are in 2026, as international destinations of wealth and desirability.

This is a fantastic opportunity to enjoy the quality and architecture of Las Colinas – in an exceptionally beautiful and established resort setting.

All homes, apartments and villas will enjoy:

- Underground parking with natural light
- Private storage

With all villas having a private pool included in the price.

Prices start at €299,000 for a 2 bed 2 bath apartment – and sales have already begun.

To enquire, to arrange a meeting with Somium, or to secure, please contact us – we would be delighted to help.

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This is a fantastic opportunity.



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SOMIUM

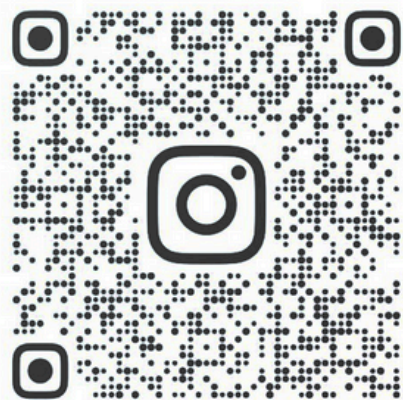
Stay Connected



At Lonrah, we're expanding our social media presence across different platforms.

For the latest photos, videos, lifestyle updates on the resorts and property tours, please follow me on Instagram:

<https://www.instagram.com/londoninspain/>



@LONDONINSPAIN



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Mar Menor

Golf Resort

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Sales@Lonrah.com
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**LOOKING TO
BUY OR SELL**


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